



Founded in **1989**

19-21, 10, 2015

China International Exhibition Centre,
Beijing, China Hall 1A/1B/2/3/4/5

China Foodtech
China Packtech **2015** 第十四届中国国际食品加工和包装机械展览会
The 14th China International Food Processing and Packaging Machinery Exhibition

SHOW REPORT

Organizers

CIEC Exhibition Co. Ltd. CIEC Group

China Food and Packaging Machinery Industry Association (CFPMA)

China National Packaging and Food Machinery Corporation (PFMC)



Tel.: 86-10-84600338

Fax: 86-10-84600325



Exhibition Introduction

China International Food Processing and Packaging Machinery Exhibition (CHINA FOODTECH) which was first launched in 1989, has been one of the most successful domestic exhibitions which have the biggest scale and professional visitors for more than twenty years. The total show space has grown from 5,000 square meters in 1989 to 30,000 square meters in 2015. In the current environment of global manufacturing into the winter, CHINA FOODTECH 2015 has reached around 300 exhibitors from 14 countries.



Basic Information

Name: The 14th China International Food Processing and Packaging Machinery Exhibition

Venue: China International Exhibition Center

Exhibition Hall: 1A.1B.2.3.4.5

Period: Biennial

China FoodTech 2015 Exhibition Overview

Exhibitors	Foreign Exhibitors	Visitors	Show Area	Countries & Region
345	60	21,000	25,000m ²	30

China FoodTech consistently upholds the principle of “create customer value and leading industry development”, aims to serve for the enterprise, promote enterprise development, is a great event for displaying the achievement of enterprise, promoting food market development and product quality.

Show Review

Holding the annual meeting of CFPMA and conference, to enhance China FoodTech 2015 exhibition authority and professional atmosphere.

China Food and Packaging Machinery Industry Association (CFPMA) has held the sixth annual meeting and the fifth Asian food equipment conference during the exhibition. In the annual meeting, the leader from the relevant state department did special report on the current economic situation and released “Twelfth Five-Year” industry development report and “thirtyish five-year” plan, announced and honored “ ten contribution enterprise award” , “ten innovative enterprise award” and so on six awards ; in the fifth Asian food equipment conference , There were 13 professional speakers from national ministries, research institutes, colleges and universities and Chinese and foreign famous enterprises. Both of them have attracted a large number of experts and scholars.

With the same period to hold China international flour products processing technology and equipment exhibition, improve value-added for visitors

With the continuous improvement of people's living standard and life quality, quick-frozen, convenient, nutrition noodle products have entered innumerable families; From the perspective of food security, the state is to vigorously promote industrialization of staple food. China international flour products processing technology and equipment exhibition exhibited the advanced technology and high-end equipment in the wheat flour food industry, attracted a large number of machine manufacturing enterprises at home and abroad and the purchaser. Nanjing YangZi grain and oil food machinery co., LTD., Henan WanJie food machinery co., Ltd etc have demonstrated its latest technology and high-end equipment. The organizers also held flour processing technology conference, discussed the flour, noodle industrial development, dumpling machine, fresh noodles, and other topics.



Holding more topics of technical conferences to build technology exchange platform for enterprises

During the exhibition, the organizer held more topics of technical conferences, which cover optical detection, drying technology, flour production, fruit juice processing, waste utilization, and other fields. Informative conferences for enterprises set up a technical exchange platform and share the food machinery industry's latest technology and high-end products.

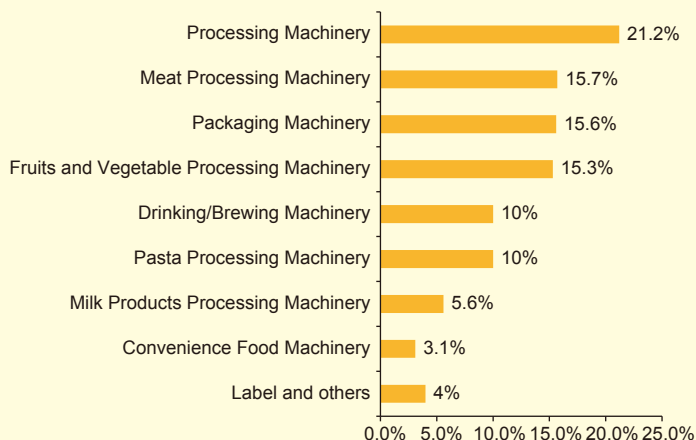
Cooperate with the media, to hold variety of activities to attract buyers and suppliers

During the exhibition, the organizer held “exhibition site purchasing network platform” , and “procurement award” , “300 VIP sample show room” , “Internet + food machinery manufacturing” , “sweep WeChat photos” , that attracted more visitors and exhibitors to participate in.

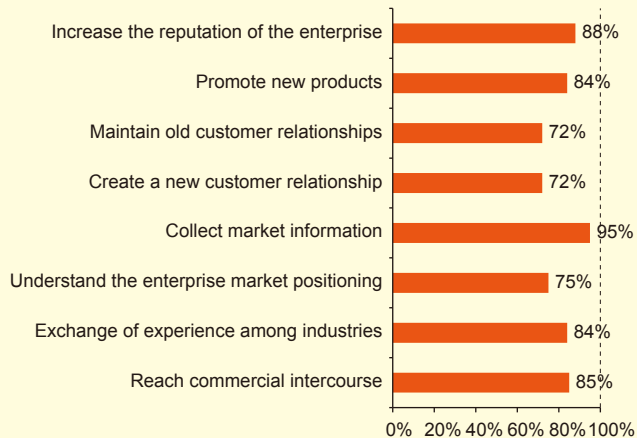
Exhibition Important Data

Exhibitors' Analysis

◆ Exhibitors' Product Categories

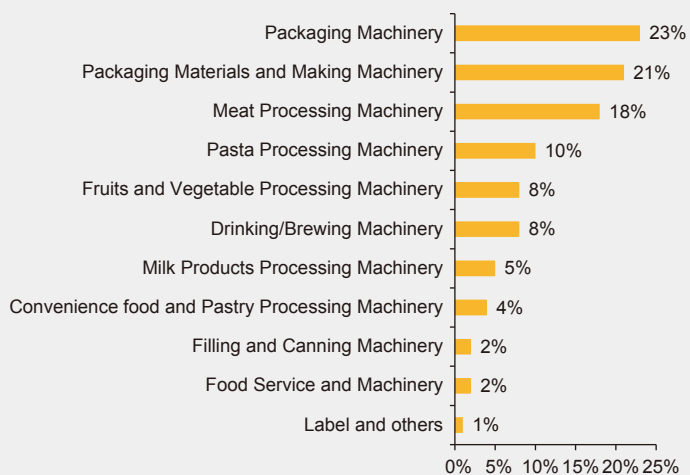


◆ The Achievement for Exhibitors' Purpose

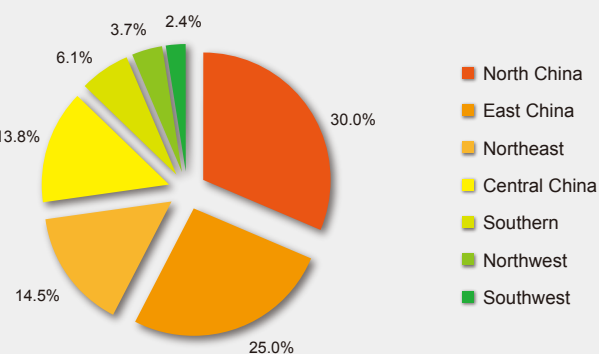


Visitors' Analysis

◆ By Interested Products



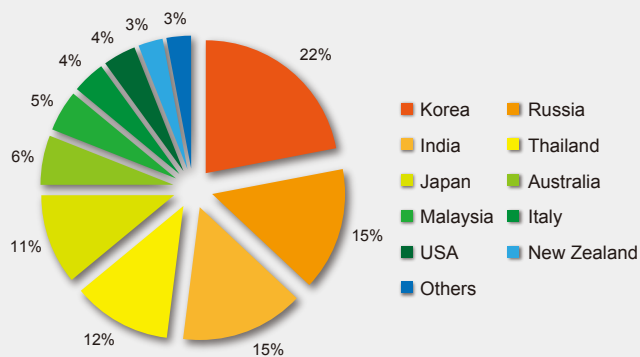
◆ By Region in China



◆ The Achievement for Visitors' Purpose



◆ By Country



Conference Review

China FoodTech 2015 China international food machinery and packaging conference

Topic: "Green China" in food processing machinery and packaging industry change

The conference has invited speakers that are senior professors from the domestic and foreign institute, experts from international pioneer enterprise, chief engineer from industry association, and chief representative from the domestic top enterprise. Their excellent speeches pointed out the development direction to the development of industry.

Topic 1: Agricultural products in the process of optical detection technology and device

Topic 2: Rice heat pump drying technology and equipment application

Topic 3: The NFC juice processing technology and equipment application in China

Topic 4: Agricultural products processing technology and comprehensive utilization of waste

Topic 5: The development trend of bone-meat separation technology

Topic 6: Flour products industry development facing the challenges of the technology and equipment upgrade

Topic 7: New progress of noodles equipment in China in 2015

Topic 8: The invention and development of dumpling machine and the development situation of the steamed stuffed bun machine

Topic 9: The development trend of food machinery

Topic 10: Chinese fresh pasta development direction

Conferences have attracted 237 audiences, 90% of the audience gave highly evaluation, and 95% of the audience believed that it is necessary to more study and understand new technology to find new business opportunities.

Looking Ahead

The 15th China International Food Processing and Packaging Machinery Exhibition

Date: October, 2017 Venue: China International Exhibition Center

China FoodTech already is not a pure meeting place for buyers and sellers. It is a learning platform, an exchange platform and a realizing the infinite possibilities platform.

See You in China FoodTech 2017

**For detailed information, please visit the official website www.foodtechchina.com
or contact with us:**

CIEC Exhibition Co., Ltd.

Contact: Ms. Cheng Na, Ms. Marina Wang, Mr. Zhao Pengfei

Tel.: 010-84600338/84600340/84600332

Email: chengna@ciec.com.cn

wanghua@ciec.com.cn

zhaopengfei@ciec.com.cn

